Powerful Tips

TIMELESS INSTAGRAM CALENDAR

- The best tip we want you to get from us is that you have to make your Instagram 100% you. Whatever you post, it has to scream your name!

- The open questions we've selected for you, can be the perfect trigger for the development of your caption. We usually start with the question in mind and the description comes more naturally after! Remember! Always use open questions because they will create engagement, which is what your account needs in order to grow!

- Keep the number of people you follow to the minimum (super trouper pro tip!) We've never followed more than 230 people.

- Optimize your bio until it's perfect! No more than four lines plus the link, a clear "call to action" above the link, use emojis (3 or 4) that give meaning, and remove fluff!

- Don't use more than 4 Highlights, and their covers need to be pictures of you (better if they show some kind of movement.)

- Reply to every comment with a line that's longer than 4 words long, plus an open question.

- Use between 8 to 15 hashtags.

- Do at least 2 Stories a day, but try to leave 24 hours without posting any, twice a week. And when you post a Story again, it must have a "call to action!"

- Don't follow-unfollow (that kills your engagement!)

- Don't use external apps that aren't approved by Instagram. It will definitely punish you for that.

- Always try to stand out from the crowd! There were two reasons why we didn't include any religious festivities in the calendar: firstly, because we didn't want to make this calendar about that, and secondly, for you to think outside of the box. For example, on December 25th almost 100% of the Instagram accounts in the entire world are going to post about Christmas Day. The best way to stand out is to do something different! Remember that you can always celebrate all those days on your Insta Stories, but save the feed post for something more special!

- Be you!

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