

Module 1 Checklist

INTRODUCTION

- All the questions you might have during the course, please ask them publicly in the Facebook group, because that would help everyone.
- Engagement is EVERYTHING. You need to be social, as well as your followers need to be social with you, engaging with you.
- Do not do anything to your account that promises you a sudden growth, even if it seems legit.
- For your business to succeed using Instagram, you'll need to work on all what you'll learn in this course plus: in charisma, in being an expert in what you do, in aesthetics, in organisation skills, and also in learning different skills related to your business.
- We suggest you to watch all the program at once without doing any exercise or applying any strategy, and after go back to the beginning having a clearer overview. Then, you are ready to start doing the course module by module.
- The course is divided in seven different modules, each one of them divided in trainings. Each training has its own exercises and tutorials attached under every video lesson.
- If you haven't got neither a Google email account, nor and a Canva account, please create them both. They are free. By creating a Google account, you will be given a 15 gigs drive. Use that drive to create folders for each of the modules, and save your links, templates, files, pictures, raw files etc you will get and produce during the course.
- Join our private Facebook community (link under the video lesson.) The group is only for course related questions/posts not for customer service issues.
- We will check the Facebook group throughout the day, different times a day, but allow us 24h to answer to your questions. Also make sure you always tag us @riccardocarollo and @arifalfaraz, if your question is directly directed to us.
- If you have any customer related issues send an email to info@arifandricky.com
- Join our zoom calls every week:
 - Wednesday at 9 AM GMT (London Time)
 - Wednesday at 6 PM GMT (London Time)
- To access the zoom calls, you can either save the links you find under the video lesson (they will always be the same, and they will become active straight before the session), or you can get them from the Facebook group.
- You'll have to send us your questions before hand (24 hours prior the zoom call), by using the forms attached in the link situated under the video lesson.